

I am pleased to welcome you all to the 76<sup>th</sup> Annual General Meeting of our Union. It is because of your unwavering support and co-operation, that our Union has set an excellent example of development, quality and production in the dairy sector through the long and glorious journey of 76 years. We shall always remain indebted to the founders of our Union – the great visionary leader Shri Sardar Patel; our founder patron - Shri Tribhuvandas Patel; and the Father of White Revolution - Dr. Verghese Kurien. We shall always remember their selfless contribution in shaping AMUL and determining the path of bright future for lakhs of milk producers.

As part of its 75<sup>th</sup> anniversary celebration, Amul Dairy has adopted newer technologies. Earlier, FAT and SNF for the milk collected at society were manually measured. In order to get rid of this problem, save time and get accurate FAT and SNF, Automatic Milk Analysers have been installed at more than 400 milk societies. In the past, milk was sent to Amul Dairy after extracting a manual sample by staff at each society. Now, Automatic Sample Collector Unit have been installed. Amul has installed this system on 27 out of its 150 tankers. Modern technology has been adopted by Amul Dairy with a view to better the monitoring FAT and SNF of 32 lakh litres milk collected daily from around 1,200 milk societies. For the last 75 years, Amul has been working with the objectives of winning trust of farmers and distributing profits among them. With the use of technology and digital system, Amul Dairy has always looked for novel ways for better monitoring daily transportation of millions of litres of milk. A modern Automatic Milk Sample Collector Unit has been set up at the milk collection centre. This is a novel experiment by Amul in which it has achieved success.

By digitalizing artificial insemination service, 1,200 milk societies have been covered under digitalization. The embryo transfer method has been adopted in order to enhance milk productivity of cattle. The main objective of adopting the embryo transfer method is to raise the milk productivity of Shankar cows of our area from 4,000-4,500 litres to 8,000 litres.



India is an agricultural country and animal husbandry is an inseparable part of it. Many people living in villages in India rely on animal husbandry and milk production for their livelihood. Amul Dairy which made the entire nation self-sufficient in milk production by laying the foundation of the White Revolution, has long held the number one position in milk production in the world. Amul has planned to achieve double milk procurement with the use of sexed semen doses and embryo transfer method.

Our Union places particular importance on clean milk production for which constant efforts with due awareness have been made at Union and society levels by adhering to food safety and regulation laws. Our esteemed customers are as important to us as our farmer milk producers. We are committed to keeping up customer satisfaction and offering the products of their choice at their doorstep whenever they need them. We desire to make our milk products the best in the world by making them customer-oriented and meeting all the quality standards.

I am elated to let you know that we have paid ₹837.22 per Kg FAT for the year 2021-22. Concurrently, we have achieved 14.50% growth in milk procurement. As a result of our persistent and unwavering faith in the co-operative structure as well as its integrity, we have achieved sustainable growth through animal husbandry. Our relentless and impressive progress has set an example for excellent business management. We are certainly proud of it.